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For immediate release.

## **AlphaCorr Introduces Dieline Genius™ 3D AI for Mac & Windows**

**August 12, 2014, Austin, TX.** AlphaCorr introduces Dieline Genius 3D for Adobe Illustrator on Mac and Windows. Compatible with Adobe Illustrator CS4 CS5, CS6, CC and CC 2014, Dieline Genius allows easy customization of packaging and point-of-purchase displays from a library of over 500 resizable designs. Even those without previous box design experience can quickly create corrugated and folding carton material structures.

It's fast and easy to use. From within Adobe Illustrator, simply:

1. Open the library and select a design.
2. Modify the default parameters, such as length, width, depth and material thickness.
3. Use Adobe Illustrator tools to add graphics as desired.
4. Open the 3D preview window where the folded design can be examined in detail in three dimensions.
5. Save the image or export the 3D model as a 3D PDF.

Robert Bou, AlphaCorr co-founder, puts it this way, "Dieline Genius changes the game, giving graphic artists the power to easily create successful packaging and point-of-purchase displays from a library of proven designs without worrying about material structure.

The Dieline Genius library is extensible using AlphaCorr Rules™ and SteelRules™ precision CAD software for packaging, point-of-purchase and steel rule die design.

For more information contact AlphaCorr at +1 800 862-0795 or visit the website at [www.alphacorr.com](http://www.alphacorr.com)

### **About AlphaCorr**

Based in Austin, TX, AlphaCorr, LLC is the world's leading developer of structural packaging and point-of-purchase display software for both Mac and Windows. Founded in 2007, AlphaCorr uses the powerful, yet easy-to-use user-interface paradigms originally developed for Ashlar-Vellum Graphite™. AlphaCorr continues to enable the creative design and production of precise, sophisticated packaging and displays around the world.